

2009 State Leadership Conference

Tour and Workshop Descriptions

TOURS

Aurora St. Luke's Medical Center

Visit one of the largest health care facilities in the state to learn about career opportunities in the healthcare industry, both clinical and non-clinical, from a panel of professionals in their field. Participants will also tour the facility and learn about state-of-the-art technology that is used in the healthcare profession.

Bradley Center

Home of the NBA Milwaukee Bucks, NHL Admirals, NCAA Marquette Golden Eagles and the AF2 Arena Football League, participants will enjoy a tour of this beautiful facility.

Discovery World Museum

Discovery World is a 120,000 square foot facility that includes interactive science, technology and freshwater exhibits, learning labs, theatres, television and audio studios, and fresh and saltwater aquariums. Visitors also have the option to include a 15-minute show, "Telsa Lives", while at the museum for an additional cost of \$4 per person.

Harley Davidson Museum

Exhibits and events that celebrate the people, products, culture and history which have made Harley-Davidson the icon it is today, are shown in the Harley-Davidson museum. Located on 20 acres in downtown Milwaukee, the Museum grounds are also home to a restaurant, café, and retail store.

Manpower Inc.

Visit the new world headquarters for Manpower, Inc., a world leader in the employment services industry. "Manpower helps companies anticipate and benefit from changes happening now and next in the contemporary world of work." Since it began in 1948, Manpower has grown to become a network of over 4,500 offices in 80 countries. Find out how this company can help both employers and employees.

Marquette University

Marquette University, located in the heart of Milwaukee, is a private university that was founded in 1881. In 2009, "Kiplinger's placed Marquette No. 44 among the Top 50 private universities in its annual ranking of Best Values in Private Colleges." Marquette University has over 8,000 undergraduate students and 3,500 graduate students and has 14 NCAA Division I teams (Big East Conference). Participants will enjoy a campus tour of the university.

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TOURS Continued

Miller Park

Experience the magnificence of Miller Park while enjoying an exclusive tour that includes the dugout, luxury suite level, visiting clubhouse, press box, Bob Uecker's broadcast booth and other behind-the-scenes attractions.

Milwaukee Public Museum—Totally Titanic Package (\$10)

Titanic: The Artifact Exhibition has been designed to bring the visitors back in time to 1912 to revive the story of the RMS Titanic. Each visitor receives a replica boarding pass of an actual passenger and then begins their journey through the life of the Titanic. Admission includes a tour of the exhibit and admission to the IMAX production of "Ghosts of the Abyss."

Northwestern Mutual Life Insurance Company

Northwestern Mutual is a company that is in business to help their clients manage financial risk and achieve financial security through insurance and investments products. A tour of this facility will bring insight to the career opportunities in the field of financial risk as well as a fascinating tour of a beautiful facility. Incorporated in 1857, NML has over 350 offices across the United States. "CNNMoney.com named Northwestern Mutual's internship program among the 'Five Best Internships for Real Work' (July 2006)."

Shops at Grand Avenue

The Shops of Grand Avenue has been providing an excellent selection of unique stores and exciting shopping in the downtown Milwaukee area for over 25 years. The Shops of Grand Avenue offers a mix of local businesses and nationally known businesses. Find out about some of the challenges in the retail industry.

UW-Milwaukee

Located just a few blocks from Lake Michigan, UW-Milwaukee is Southeastern Wisconsin's largest university providing students with more than 150 academic programs, a wide range of research projects and many ways to broaden their education by getting involved with students organizations and volunteer opportunities. More than 28,000 students are currently enrolled in degree programs at the bachelor's, master's and doctoral levels.

Wisconsin Humane Society

The Wisconsin Humane Society is a private nonprofit organization whose mission is to build a community where people value animals and treat them with respect and kindness. WHS has been saving the lives of animals in need for nearly 130 years. *Members with pet allergies should not participate in this tour.*

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WORKSHOPS

Etiquette Experts

Which fork do I use? Can I wear this to work? Is my handshake too hard? The details of business etiquette needn't be intimidating. This session will teach useful tips and guidelines for professional behavior and appearance. Competencies covered: professionalism, behavior, appearance.

Great Barrier

Trapped on one side of a giant web, participants use strategic planning and teamwork to break through the Great Barrier! This activity is a favorite of teams because its physically engaging nature creates strong group bonds. Competencies covered: trust, vision, diversity.

Human Machine

Members will create a moving, functional machine and sell it to the public. The catch? This invention is made of people! This often-outrageous activity will get members thinking about creative promotion of FBLA in new ways. Competencies covered: enthusiasm, teamwork, creativity.

Market Madness

In the fast-paced world of the stock market, some will lose and some will win big! This activity focuses on synergy and trust. We will also talk about individual responsibilities in relation to the success of a FBLA chapter. Competencies covered: trust, individual responsibility, teamwork, ethics.

Mind Mapping

Better than brainstorming, creating a mind map will help develop more high-quality ideas in a shorter amount of time. This session is a fun way to generate creative ideas in the areas of recruitment, fundraising, community service, and promotion. Competencies covered: idea sharing, creativity, integration.